**Tulare County Library 2023 Book Festival**

**Saturday, November 4, 2023**

**Sponsorship Opportunity**

**Visalia Branch Library 200 W. Oak Visalia, CA 93291**

**TULARE COUNTY LIBRARY FOUNDATION, A 501(c)3-SPONSORSHIP OPPORTUNITIE0S**

**BEST SELLER/AUTHOR SPONSOR $5,000 or more**

* Five shirts and five tote bags 2023 Book Festival Merch
* Mention in media releases and on stage
* Speaking opportunities at event
* Sponsor name and logo advertisement in the Festival program
* Complimentary 20x20 booth space in premier location
* 1 year Membership in the Friends of the Tulare County Library

**CLASSIC SPONSOR $4,000 or same in-kind value**

* Four shirts and four tote bags 2023 Book Festival Merch
* Mention in media releases and on stage
* Speaking opportunities at event
* Sponsor name and logo advertisement in the Festival program
* Complimentary 10x10 booth space in premier location

**NOVEL SPONSOR $2,000 or same in-kind value**

* Two shirts and two tote bags 2023 Book Festival Merch
* Mention in media releases and on stage
* Sponsor name and logo advertisement in the Festival program
* Complimentary 10x10 booth space in premier location

**BOOK LOVER SPONSOR $1,000 or same in-kind value**

* One shirt and one tote bag-2023 Book Festival Merch
* Mention on stage
* Sponsor name advertisement in the Festival program
* Complimentary 10x10 booth space

**FRIEND OF THE FESTIVAL SPONSOR $500**

* One tote bag-2023 Book Festival Merch
* Mention on stage
* Sponsor name listed in Festival program

**SPONSOR INFORMATION**

Company Name

(Exactly as you would like it to appear on marketing materials. Send logo to the foundations email below.)

Contact Person

Email Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address

City State \_\_\_\_\_\_\_\_\_\_\_\_ Zip \_\_\_\_\_\_\_\_\_\_\_\_

**If applicable, please email high resolution company logo in jpg format to contact information below.**

Check this box if sponsorship includes Exhibitor/Vendor booth space to confirm reservation at the Festival. If not checked, a space is not assigned.

By signing this agreement the Exhibitor/Vendor hereby agrees to indemnify and hold harmless the COUNTY OF TULARE (COUNTY) and the CITY OF VISALIA and their respective officers, agents, employees, and assigns from any liability imposed for injury or damage to person or property, arising from Exhibitor/Vendor’s use of COUNTY’s or CITY’s facilities during the term of this Festival, including set-up and tear-down times, from any cause whatsoever, except injury or damage resulting from the acts or omissions of COUNTY or its authorized agents. Wherefore: The parties hereto read, understood, and agree to all the terms and conditions set forth in the Exhibitor Guidelines.

Sponsorship Leve (check one):

❑ Best Seller $5,000

❑ Classic $4,000

❑ Novel $2,000

❑ Book Lover $1,000

❑ Friend of the Festival $500

**Please make checks payable to:** Tulare County Library Foundation

**Mail to:** Tulare County Library Foundation

200 W Oak Ave

Visalia, CA 93291

Printed Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Questions? Please call Administration at 559-713-2720 or email Foundation@tularecountylibrary.org