



Tulare County Library 2022 Book Festival

Saturday, November 5, 2022

Sponsorship Opportunity

Tulare County Library Visalia Branch, 200 W. Oak, Visalia, CA 93291

TULARE COUNTY LIBRARY FOUNDATION, A 501(c)3-SPONSORSHIP OPPORTUNITIEOS

BEST SELLER/AUTHOR SPONSOR

\$5,000 or more

- Five (5) and five (5) bags - 2022 Book Festival Shirts*
- Mention in media releases and on stage
- Speaking opportunities
- Advertisement in the Festival program
- Complimentary 20x20 booth space in premier location
- Membership in the Friends of the Tulare County Library

CLASSIC SPONSOR

\$4,000 or same in-kind value

- Four (5) shirts and (2) bags- 2022 Book Festival
- Mention in all media releases
- Advertisement in the Festival program
- Complimentary 10x10 booth space in premier location
- Membership in the Friends of the Tulare County Library

NOVEL SPONSOR

\$2,000 or same in-kind value

- Two (2) shirts and one (1) bags-2022 Book Festival*
- Advertisement in the Festival program
- Complimentary 10x10 booth
- Membership in the Friends of the Tulare County Library

BOOK LOVER SPONSOR

\$1,000 or same in-kind value

- One (1) shirt and one (1) bag-2022 Book Festival *
- Company name listed in Festival program
- Complimentary 10x10 booth space
- Membership in the Friends of the Tulare County Library

FRIEND OF THE FESTIVAL SPONSOR

\$500

- One (1) bag-2022 Book Festival Bag
- Name listed in Festival program
- Membership in the Friends of the Tulare County Library

SPONSOR INFORMATION

Company Name _____

(Exactly as you would like it to appear on marketing materials. Send logo to the foundations email below.)

Contact Person _____

Email _____ Phone _____

Address _____

City _____ State _____ Zip _____

If applicable, please email high resolution company logo in jpg format to contact information below.

Check this box if sponsorship includes Exhibitor/Vendor booth space to confirm reservation at the Festival. If not checked, a space is not assigned.

By signing this agreement the Exhibitor/Vendor hereby agrees to indemnify and hold harmless COUNTY OF TULARE (COUNTY) and the CITY OF VISALIA and their respective officers, agents, employees, and assigns from any liability imposed for injury or damage to person or property, arising from Exhibitor/Vendor's use of COUNTY's or CITY's facilities during the term of this Festival, including set-up and tear-down times, from any cause whatsoever, except injury or damage resulting from the acts or omissions of COUNTY or its authorized agents. Wherefore: The parties hereto read, understood, and agree to all the terms and conditions set forth in the Exhibitor Guidelines.

Sponsorship Level (check one):

- | | | |
|--------------------------|------------------------|---------|
| <input type="checkbox"/> | Best Seller | \$5,000 |
| <input type="checkbox"/> | Classic | \$4,000 |
| <input type="checkbox"/> | Novel | \$2,000 |
| <input type="checkbox"/> | Book Lover | \$1,000 |
| <input type="checkbox"/> | Friend of the Festival | \$500 |

Please make checks payable to: Tulare County Foundation

Mail to: Tulare County Library Foundation
200 W Oak Ave
Visalia, CA 93291

Printed Name _____

Signature _____

Questions? Please call Administration at 559-713-2720 or email BookFestival@tularecountylibrary.org