



TULARE COUNTY LIBRARY  
BOOK FESTIVAL 2024

Saturday, October 5, 2024

**Sponsorship Opportunity**

Visalia Branch Library 200 W. Oak Visalia, CA 93291

**TULARE COUNTY LIBRARY FOUNDATION, A 501(c)3-SPONSORSHIP OPPORTUNITIES**

**BEST SELLER/AUTHOR SPONSOR**

**\$2,500 or more**

- Mention in media releases and on stage
- Sponsor name and logo advertisement in the Festival program
- Complimentary 10x10 booth space
- 1 year Membership in the Friends of the Tulare County Library
- Sponsor name and links on Tulare County Library Website

**CLASSIC SPONSOR**

**\$1000**

- Mention in media releases and on stage
- Sponsor name and logo advertisement in the Festival program
- Complimentary 10x10 booth space

**NOVEL SPONSOR**

**\$500**

- Mention in media releases and on stage
- Sponsor name and logo advertisement in the Festival program
- Complimentary 10x10 booth space

**BOOK LOVER SPONSOR**

**\$250**

- Mention on stage
- Sponsor name advertisement in the Festival program
- Complimentary 10x10 booth space

**FRIEND OF THE FESTIVAL SPONSOR**

**\$100**

- Mention on stage
- Sponsor name listed in Festival program

## SPONSOR INFORMATION

Company Name \_\_\_\_\_

(Exactly as you would like it to appear on marketing materials. Send logo to the foundations email below.)

Contact Person \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**If applicable, please email high resolution company logo in jpg format to contact information below.**

Check this box if sponsorship includes Exhibitor/Vendor booth space to confirm reservation at the Festival. If not checked, a space is not assigned.

By signing this agreement the Exhibitor/Vendor hereby agrees to indemnify and hold harmless the COUNTY OF TULARE (COUNTY) and the CITY OF VISALIA and their respective officers, agents, employees, and assigns from any liability imposed for injury or damage to person or property, arising from Exhibitor/Vendor's use of COUNTY's or CITY's facilities during the term of this Festival, including set-up and tear-down times, from any cause whatsoever, except injury or damage resulting from the acts or omissions of COUNTY or its authorized agents. Wherefore: The parties hereto read, understood, and agree to all the terms and conditions set forth in the Exhibitor Guidelines.

Sponsorship Leve (check one):

- |                          |                        |         |
|--------------------------|------------------------|---------|
| <input type="checkbox"/> | Best Seller            | \$2,500 |
| <input type="checkbox"/> | Classic                | \$1,000 |
| <input type="checkbox"/> | Novel                  | \$500   |
| <input type="checkbox"/> | Book Lover             | \$250   |
| <input type="checkbox"/> | Friend of the Festival | \$100   |
| <input type="checkbox"/> | Sponsor                | \$_____ |

**Please make checks payable to:** Tulare County Library Foundation

**Mail to:** Tulare County Library Foundation  
200 W Oak Ave  
Visalia, CA 93291

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Questions? Please call the Donation Coordinator at 559-713-2725 or email [Foundation@tularecountylibrary.org](mailto:Foundation@tularecountylibrary.org)